



MARBLE 8

steakhouse . m8 bar . privé

Press Release

FOR IMMEDIATE RELEASE

MARBLE 8 – MALAYSIA’S NEWEST LUXURY STEAKHOUSE CONCEPT RESTAURANT, BAR AND LOUNGE

Guests Treated to a Luxurious Evening
Invoking the Senses of Sight, Taste and Sound

KUALA LUMPUR, 9 MAY 2014 – Marble 8, the latest outlet in the stable of The Marini’s Group, owned by Modesto Marini, recently unveiled an eminent dining experience for the who’s who of Malaysia’s social elite and celebrities in conjunction with its Grand Opening.

Nestled in the heart of Kuala Lumpur, Marble 8 can only be properly defined by the words – exclusive, luxurious, selective and meticulously designed. Acquainting luxury contemporary dining experience with unparalleled views of the city skyline, Marble 8 houses a plush steakhouse, bar and lounge.

Upon arrival, guests were ushered to the M8 Bar, a chic and fabulous space where the glamorous want to see and be seen. The bar’s futuristic architectural design encompassing floor to ceiling glass walls offers a stunning view of the Petronas Twin Towers. It was the place to spend an evening to remember as soul-moving music from M8’s in-house DJs was heard throughout the night.

Modesto has created a luxurious mix of the eclectic and opulent, subdued and bold, elegant and funky décor, with minimalist neutral colours enlivened with a striking touch of black. Although just making its debut, M8 bar has already attracted A-list celebrities from across the entertainment spectrum.



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Guests then made their way to the steakhouse, the finest of its kind in the country. Resonating with an old-world charm amidst a contemporary environment, guests were greeted to the melodious sounds of a saxophone.

The restaurant is a contemporary Australian style steakhouse with lavish décor combined with rich textures and colours adding to the contemporary feel, making it the ideal place to bring your client for a business luncheon, or your date for a romantic dinner.

Marble 8's chefs served gourmet bites from the restaurant. Made from the freshest ingredients and crafted by chefs who believe in serving only the very best, the restaurant provided plenty of mouth-watering food for guests to sample.

The steakhouse serves prime cuts of superior quality Wagyu and Angus beef under the "Marble 8 Label" by one of the largest independent suppliers of beef from Australia, which guarantees worldwide exclusivity. The Wagyu cuts, which can be seen in Marble 8's state-of-the-art ageing cellar, go through a tightly controlled dry-ageing process from the moment they arrive in Malaysia. Every cut available at Marble 8 has been handpicked by Modesto specifically based on his requirements of the Marble 8 cut, which is also Halal certified.

One unique characteristic of the cuts in Marble 8 are that each exact cut dry-aged in Malaysia is delivered with their bones still attached. This "bone-in meat" method improves the flavours and aroma of the beef while they are dry-aged for around three to four weeks. For such high-quality beef, Marble 8 spared no expense where the grill is concerned. Two grills are used to ensure that the beef are grilled with precision and consistency.

Marble 8 also houses a plush lounge upstairs called the Privé, a premium cigar and single malt lounge. It is set to host the country's elite, serving fine wines, single malt whiskies and cigars. Adorned with rich brown leather seating, oak wood panelling and vaulted decorative ceiling, this is truly the place for business discussions, as well as the perfect venue for entertaining discerning business partners.



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Even before its official opening, the restaurant has already hosted several private parties for some of the country's elite, who appreciate the atmosphere of personal expression, combined with an impeccable level of service. Marble 8 is truly the pantheon for trendsetters that elevate spirits to a whole new high.

The night continued with guests moving to the talented DJ's music at the bars while enjoying their drinks and intimate conversations at the restaurant and lounge.

Reservations for Marble 8 can be made by calling +603 2386 6030.

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ABOUT MARBLE 8

Tucked in the bustling city of Kuala Lumpur, Marble 8 is no secret to those who appreciate the finer things in life. A modern Australian style steakhouse with lavish décor combined with rich textures and colours adding to the contemporary feel, Marble 8 is the ideal place to bring clients for a business luncheon, or dates for a romantic dinner. A variety of beef types and cuts are available to allow diners to enjoy only the best quality beef selection possible, enhanced further by an extensive range of great wines and an unwavering commitment to service excellence. Marble 8's beef is chosen exclusively by their chefs and flown in from Australia, by the largest privately owned vertically integrated beef business in the world. Every cut on the menu in our ageing room is hand selected daily by our butcher and grilled to perfection on our specially imported broilers, the first steakhouse in Malaysia to use such broilers. This unique grill uses intense infrared energy that penetrates deeply into the premium meat searing the surface while retaining their juices, flavour and tenderness with minimum shrinkage.

www.marble-8.com

ABOUT MERCATUS+

Mercatus+ is a multi-award winning, full-service, brand communications agency. As an integrated agency, it specialises in branding, advertising and reputation management. Founded in London in 1992 as MSM, it changed its name to Mercatus+ in 2012. Its Malaysian operations began in 2003, and it has been consistently voted as one of the Top 10 branding agencies since 2009, winning the coveted A&M Silver Cube Award for Branding Agency of the Year in 2012.

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